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KENTUCKY TRANSPORTATION CABINET

#### WHEN WE TALK ABOUT...

- PUBLIC INVOLVEMENT
- COMMUNITY IMPACT ASSESSMENT
- CONTEXT SENSITIVE SOLUTIONS
- NEPA

### AREN'T WE TALKING ABOUT...

- HOLISTIC
- INTEGRATED
- DECISION-MAKING
- ESSENTIAL
- QUALITY OF LIFE
- COLLABORATIVE
- CONTINUOUS
- HARMONY
- PRODUCTIVE
- UNDERSTAND
- TRUSTEE
- HONESTY
- OWNERSHIP

- BALANCE
- STAKEHOLDERS
- PUBLIC
- PRESERVE
- EFFICIENT
- EFFECTIVE
- FOSTER
- PROMOTE
- RESPONSIBLE
- CONSULT
- RESPECT
- ATTITUDE
- COMMITMENT

#### WHO'S ROAD IS IT?

- THE PUBLIC AND THE COMMUNITY
- WE WORK FOR THEM!
- IT'S THEIR ROAD!
- IT'S THEIR ENVIRONMENT
- IT'S THEIR COMMUNITY!
- IT'S THEIR MONEY!
- IT'S THEIR FUTURE!

 IT IS A COLLABORATIVE, INTERDISCIPLINARY APPROACH THAT INVOLVES ALL STAKEHOLDERS TO DEVELOP A TRANSPORTATION FACILITY THAT FITS ITS PHYSICAL SETTING AND PRESERVES SCENIC, AESTHETIC, HISTORIC, COMMUNITY, AND ENVIRONMENTAL RESOURCES, WHILE MAINTAINING SAFETY AND MOBILITY.

#### WHAT IS CONTEXT?

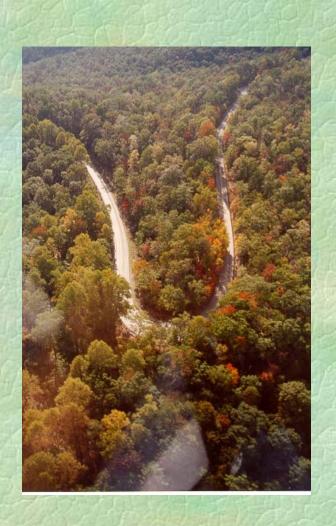
- ELEMENTS...PHYSICAL,
   ENVIRONMENTAL, SOCIAL,
   CULTURAL, AESTHETIC, AND
   TRANSPORTATION
- IS EVERYTHING RELATED TO THE PEOPLE AND PLACE WHERE YOUR PROJECT IS LOCATED

### PINE MOUNTAIN U.S. 119



### PINE MOUNTAIN U.S. 119





### PINE MOUNTAIN U.S. 119



#### WHAT IS CONTEXT?

- VISIBLE...WHAT CAN BE SEEN...PHYSICAL CHARACTERESTICS
- INVISIBLE...VALUES, CULTURES, TRADITIONS, POLITICS, AND EXPECTATIONS
- CIRCUMSTANCES
- SITUATION
- SETTING
- THE ARRAY OF FACTORS AFFECTED BY AS WELL AS AFFECTING THE PROJECT



- ADD-ONS?
- A MEANS TO AN END?
- A PROCESS?
- A MINDSET...PHILOSPHY?
- INTEGRATED?
- A WAY OF DOING BUSINESS?



#### WHY CONTEXT?

- UNDERSTANDING
- IDENTIFYING
- PROTECTING
- APPEARANCE
- FITTING
- RESPECTING
- SUPPORTING
- PLANNING

- THINKING BEYOND THE PAVEMENT
- LOOKING BEYOND THE RIGHT OF WAY
- TLC...TRANSPORTATION FOR LIVABLE COMMUNITIES
- DAD VS POP

### ENVIRONMENTAL LEADERSHIP



"Treat the public like you would want to be treated. Treat every project like it is in your own backyard."

James Codell















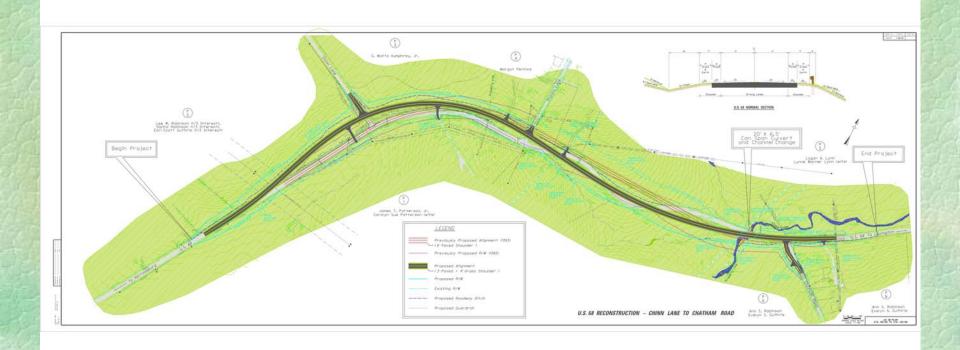


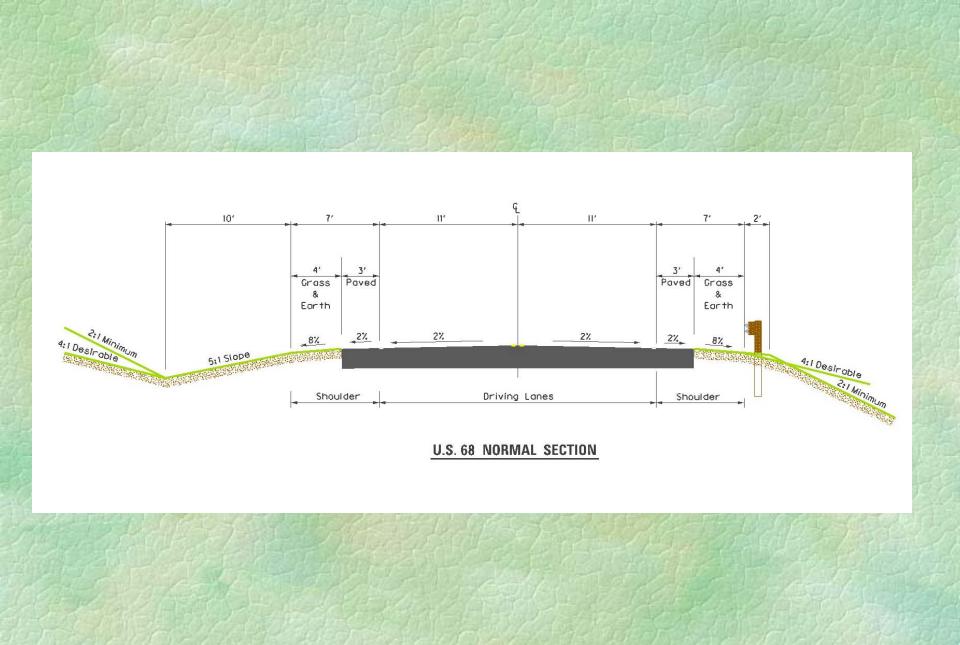


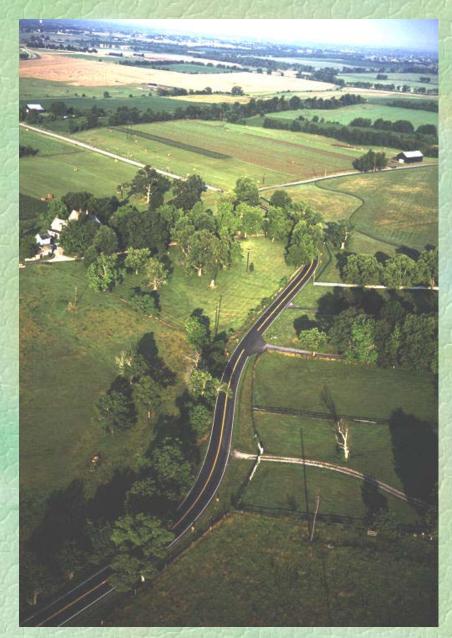


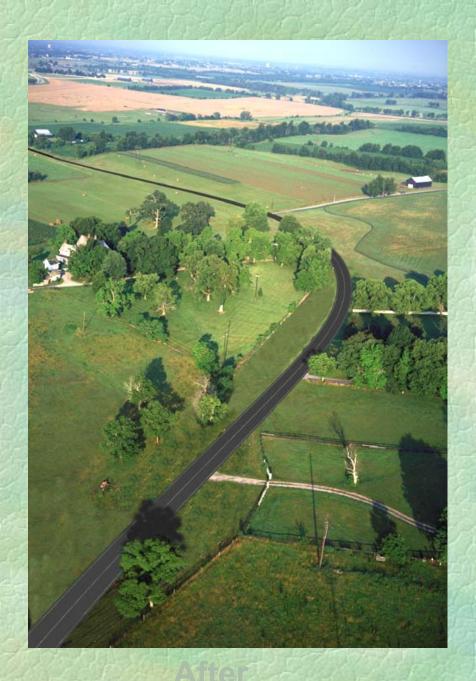




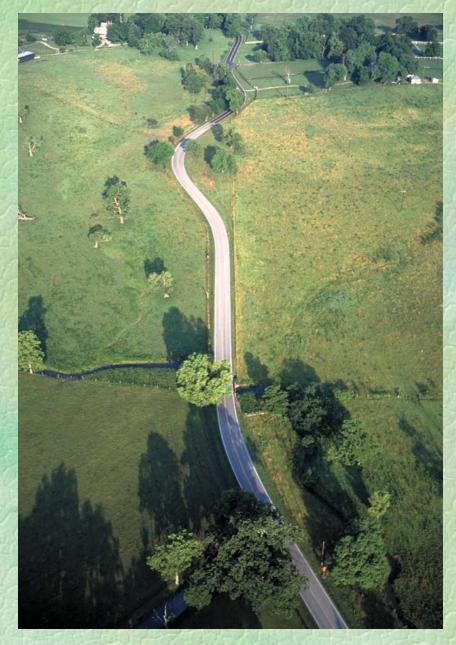


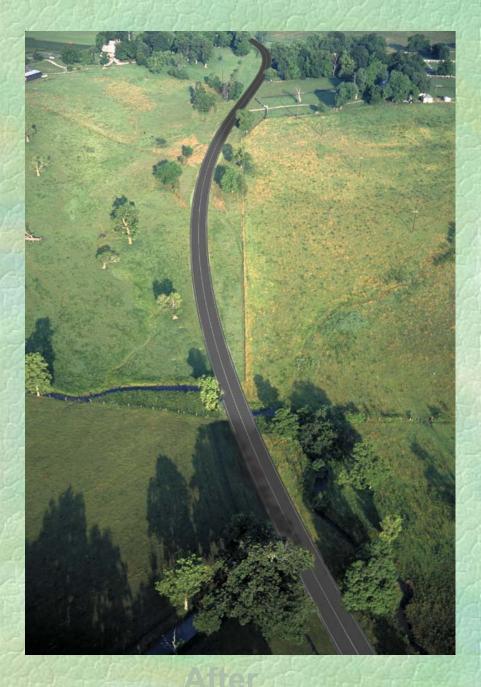






Before





Before





- RESULT IN PROJECTS THAT FIT, THAT WORK, THAT LOOK GOOD, AND THAT HAVE BALANCE
- APPROACH PLACES THE PRESERVATION
   OF HISTORIC, SCENIC, NATURAL
   ENVIRONMENT, AND COMMUNITY
   VALUES ON AN EQUAL BASIS WITH
   MOBILITY, SAFETY, AND ECONOMICS

### PROJECT QUALITIES: SATISFIES PURPOSE AND NEED



# PROJECT QUALITIES: DESIGNED WITH AN UNDERSTANDING OF THE LANDSCAPE



### PROJECT QUALITIES: PROVIDES A LASTING VALUE TO THE COMMUNITY



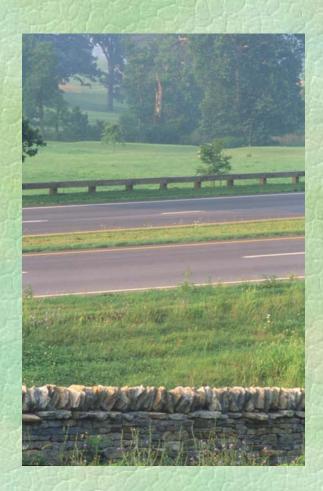
## PROJECT QUALITIES: MINIMAL DISRUPTION TO THE SETTING



## PROJECT QUALITIES: IS IN HARMONY WITH THE ENVIRONMENT



## PROJECT QUALITIES: ENHANCEMENT OF THE NATURAL ENVIRONMENT





## PROJECT QUALITIES: ACHIEVES A BALANCE OF SAFETY AND ENVIRONMENT



## PROJECT QUALITIES: IS IN HARMONY WITH COMMUNITY



## BENEFITS OF CONTEXT SENSITIVE SOLUTIONS

- ■Improves project quality.
- Improves relationships with resource agencies, environmental organizations, and communities.
- Expedites permit approval and project development.
- ■Lowers administrative and mitigation costs.
- Leads to cost effective environmental benefits.
- Develops decisions that "stick."
- ■Limits redesigns.

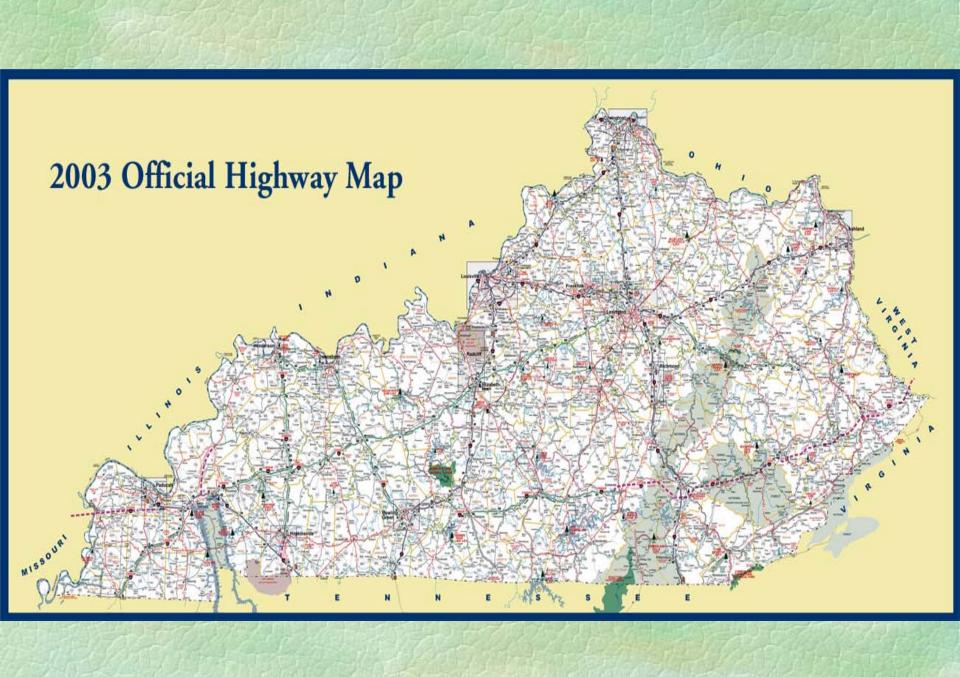
#### PRINCIPLES OF IMPLEMENTATION

- Develop projects through a collaborative process that actively engages communities and other stakeholders early and often.
- Balance safety, mobility, and economic goals with the preservation of environmental, scenic, aesthetic, historic, and cultural values.
- Build projects that add lasting value to and minimally disrupt communities.
- Implement a flexible design process that is sensitive to project goals, timelines, and the environment.
- Exceed the expectations of designers and stakeholders.

#### THINK CONTEXT

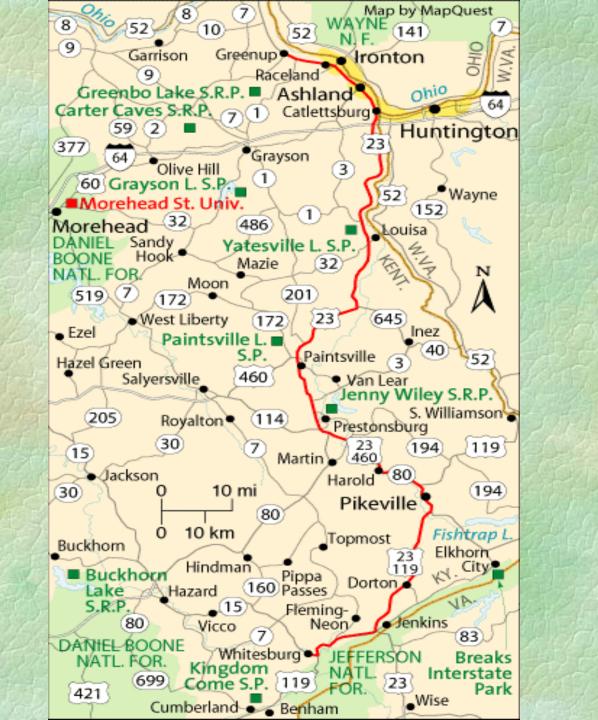
 "ALL THINGS ARE CONNECTED LIKE THE BLOOD THAT UNITES US ALL.
 MAN DID NOT WEAVE THE WEB OF LIFE, HE IS MERELY A STRAND IN IT.
 WHATEVER HE DOES TO THE WEB, HE DOES TO HIMSELF."

- THIS NATIONAL SCENIC HIGHWAY IN KENTUCKY IS KNOW AS THE COUNTRY MUSIC HIGHWAY.
   WHAT IS IT'S U.S. ROUTE NUMBER?
- SOME OF THE COUNTRY MUSIC STARS FROM ALONG THIS ROUTE INCLUDE: BILLY RAY CYRUS, THE JUDDS( NAOMI AND WYNONNA), RICKY SKAGGS, CRYSTAL GAYLE, LORETTA LYNN, HYLO BROWN, DWIGHT YOAKAM, PATTY LOVELESS, GARY STEWART, KEITH WHITLEY, TOM T. HALL, MORGAN SEXTON, LEE SEXTON, ROSCOE HALCOMB, JEANNE RITCHIE



#### ROAD TEST CLUES

- IT IS A PRIME NUMBER
- M. J. WORE THIS NUMBER IN CHICAGO
- THE TWO DIGITS ADDED TOGETHER EQUAL FIVE.
- THE TWO DIGITS TIMES EACH OTHER EQUAL SIX



- A GROUP NAMED AFTER THIS UNSAFE DRIVING HABIT HAD THIS SONG ON TEN ALBUMS.
- WHAT IS THE GROUP AND THE SONG?

#### ROAD TEST CLUES

- NAT KING COLE INCLUDED THIS SONG ON 47 ALBUMS.
- A TELEVISION SHOW WAS ENTITLED THE SAME AS THE SONG.
- FOR THE GROUP CONSIDER: SPEED
   FREAK, WEAVING, ACCIDENT PRONE,
   CRASH(THE CAR), DRUNK, SPEED CRAZY,
   CRASH DADDY, OR ASLEEP AT THE
   WHEEL

#### LET MEL KICK IT!

- GET YOUR KICKS ON ROUTE 66
- PUBLIC OFFICIALS MEETING
- USED AS BACKROUND

- WHAT HIGHWAY FEATURE OCCURS AS A SONG TITLE ON ALBUMS BY THE FOLLOWING GROUPS?
- CORNDADDY...MOE...JOE MORRIS

IS IT: PAVEMENT, SHOULDERS,
 CENTER LINE, INTERSECTION,
 TRAFFIC, OR RUMBLE STRIP



## LET'S GET READY TO RUMBLE!

- CREATIVE PUBLIC OUTREACH
- SAFETY IMPROVEMENT OF PLACING
   CENTERLINE RUMBLE STRIPS
- ARE YOU READY FOR THIS....
- THE SOUNDS OF RUMBLE...
- RUMBLECAKES!!!!



#### PSA Designed Litter Bag

# Let's Get Ready To RUMBLE

The Kentucky Transportation Cabinet is making improvements to the *Daniel Boone Parkway* to make your journey as safe as possible.

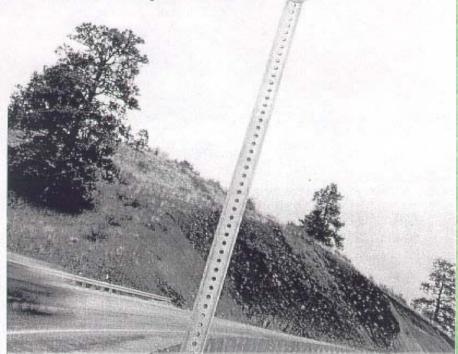
- Rumble strips are being installed to warn motorists when they cross over the centerline.
  - Portions of the roadway are being resurfaced.
- Trees and plants are being trimmed away from the roadway to help improve visibility.
  - New striping and lane markings will be added to help visibility.
    - · Roadway shoulders have been widened.
- Flashing beacons will be placed on highway signs to warn of sharp curves or excessive speed.



Drive Smart, Kentucky! And help us keep Kentucky's highways safe!



The roadwork ahead could save your life.



Let's Get Ready To

Thanks to the Kentucky Transportation Cabinet, the Daniel Boone Parkway is undergoing improvements that will make your drive saler. Rumble strips are being installed to worn motorists when they cross the centerline. Damaged areas are being resurfaced. Flashing beacans are being installed to indicate hazardous curves. And more. So get

ready to rumble, drive smart, and help us keep the Daniel Boone safe.



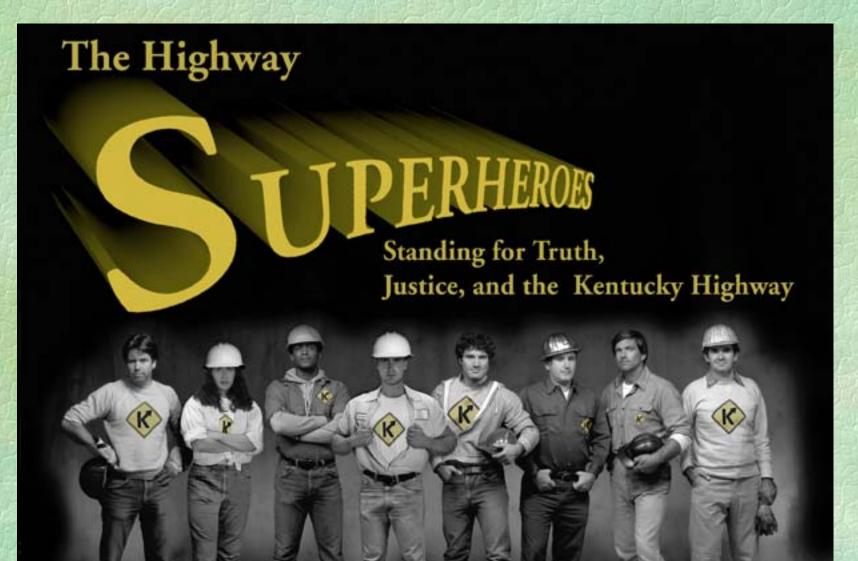
 WHEN ENTERING CONSTRUCTION ZONES, WE USED TO PLACE SIGNS WHICH HAD THE NAME OF WHAT ROCK GROUP UPON IT?





#### ROAD TEST CONTINUED

- WHEN THE "CONSTRUCTION" MEN AT WORK DO A SUPER JOB, WHAT CAN WE CALL THEM?
- THINK...JUSTICE LEAGUE, WONDER WOMAN, MARTIAN MANHUNTER, GREEN LANTERN, THE FLASH, THE HULK, BATMAN, ROBIN, SUPERMAN..
- THINK.....



- KYTC USED THIS METHOD TO DELIVER A SAFETY MESSAGE.
- THE METHOD IS A SONG TITLE.
- NAME THE GROUP AND THE SONG

#### ROAD TEST CLUES

- SONGS BY THIS GROUP INCLUDE:
   ASPHALT BIB, SAFETY GLASS, BRIGHT
   LIGHTS, TRUCKER'S ALIBI, HAPPY DONUT,
   AND CLOUD OF DIESEL.
- SOME TRUCKS ARE FUELED BY THE FIRST PART OF THE GROUP'S NAME.
- LETTUCE AND CABBAGE ARE PURCHASED IN THE MANNER OF THE LAST PART OF THE NAME.

#### ROAD TEST CLUES

- "FAT BOY SLIM" USED TO DELIVER AS "PIZZAMAN" ON "PIZZAMANIA".
- THE "DRIVE BY TRUCKERS"
   DELIVERED US "PIZZA
   DELIVERANCE".
- IT'S ROUND BUT COMES IN A SQUARE CONTAINER.

#### ROAD TEST BONUS

WHERE WAS THE FOLLOWING
 QUOTE TAKEN FROM.....

"Metallica is considered one of the most popular and one of the more respected heavy metal bands in existence. The band has become known for its sophisticated, often complex song structures and serious lyrics that reflect the younger-aged obsessions with anger, despair, fear and death."